



Hoopsfix Foundation 4th Board Meeting Agenda

Date: 14.10.2022

Time: 13:45

Duration: 60 minutes

Location: Zoom

Present:

Steve Nelson, Chair

Richard Frost, Director

Faith Okwuosa, Director

Sam Neter, Executive Director

1. Summer Wrap Up

Sam introduced the meeting expressing his pleasure at what has been the biggest and most successful summer for Hoopsfix so far, with records set for crowd attendance at junior basketball games, happy sponsors and extremely positive feedback.

Over the summer, over 800 participants and 10,000 spectators were reached through Hoopsfix events.

Conversations have already started for next summer, including options of adding a coaching and referees conference to the Hoopsfix All-Star Classic to further grow the Foundation's mission of growing the game, while adding another revenue stream.

2. Heritage Funding Bid

Sam confirmed the full bid is now written and ready to be submitted after the letter of support from University of Worcester has been received.

Once submitted, a decision will be made in 8 weeks. The grant is £100,000 and if successful will allow the Foundation to hire at least one full time member of staff on a 2-year fixed term contract.

3. Business Plan

Sam explained not much has progressed since the last meeting on putting together a longer term vision and business plan for the Foundation, so raised it as more of a reminder of what needs to be put in place moving forward.

Rich Frost agrees to sit down with Sam the following week to help discuss and plan.

4. Research Assistant

Sam explained the Research Assistant to produce a peer-reviewed piece of published research on the impact of outdoor basketball courts has now been hired and started 1st October. He will work remotely but will remain under the supervision of Natalie Campbell, despite her leaving the University of Gloucester to work at TikTok.

They are now submitting the ethics approval for the study, and aim to focus their efforts around Clapham Common and Hendon.

A Plan is being put together over the next two weeks, with the aim of having a completed study by January 2023.

5. Joe White Documentary

Sam explained the documentary is being funded by the Foundation's reserves as the [redacted] in funding we believed we were going to get from the NBA could not be sourced.

It is an aim to try and get a distribution deal on completion to try and recoup some of the costs.

The 3-day shoot done in August was successful, and the footage has now been passed on to an editor as we aim for completion on December 10th, the 20th anniversary of Joe's death.

Sam noted, he is looking to potentially do a few private screenings at independent cinemas.

Sam discussed early conversations regarding a court renovation project in Hackney to tie in to the film, with a QR code or similar on the court which would link to an online version of the film.

6. Birmingham Court Project

Basketball England have confirmed they have received circa £500,000 for basketball courts around Birmingham as part of the Commonwealth Games legacy.

They are now shortlisting the different court spaces, and Hoopsfix is hoping to partner on one of them to make it of similar standards to Clapham Common.

Work on these courts will start in the spring of 2023 - conversations with Basketball England are ongoing.

7. NBA Film for Fans

Sam explained that the NBA had been in contact in regards to putting an application/proposal forward for a film about Hoopsfix and the journey building up to this summer's game against Sierra Canyon High School at the Copper Box.

A pitch has been sent over which is being reviewed internally. If successful the grant will be to produce a 10 minute film. NBA would own the rights but it is a great exposure opportunity for Hoopsfix, with a chance to be shown at NBA All-Star Weekend in February and on the NBA app.

8. Facility

A brand has approached Hoopsfix looking for a potential warehouse-facility style project.

Sam has been looking into potential spaces, along with having conversations with a university in London regarding some land they have access to.

The London Mayor's Office has discussed a [redacted] grant for research into the option for a facility in London.

Intention would be to have at least one full court with season, along with offices for Hoopsfix to be based out of. Conversations are ongoing.

AOB

Richard mentioned working with the BBL could be good for the foundation. Sam responded that early discussions have been had with the BBL to potentially be involved in summer events along with court projects.

Steve would like an overview of where the finances are at the moment, and Sam will get a breakdown of the balance sheet highlighting the reserves and what is already accounted for. Sam and accountant to confirm the VAT status of the Foundation.

Meeting adjourned at 14:45

Minutes submitted by Sam Neter